CPRG-219 Assignment 2

# Website Proposal

Project Background: An entrepreneur with the desire to widen the reach of his restaurant via a website. Offering delivery services of food and ability to serve customers the best way possible without leaving their homes.

Client: Evan Till

Goals: Offer an easily accessible website with options for dine in, take-out and delivery without the need to call the store. As well the ability to view the menus and see what the restaurant has to offer.

Problems: Client wants to have a fully functional restaurant website with delivery and reservation services. Must have the ability to signup/sign-in to save information. Must have menu easily accessible. Issues with order/ unsatisfactory. Map showing areas available for delivery.

Solutions:

1. Create website using a website builder like Wix, Squarespace or GoDaddy. (Required)
2. Develop pages for each necessary feature page. (Required)
3. Display highlighted map for available delivery radius. (High priority)
4. Signup/login (High Priority)
5. Menu page(s) (High Priority)
6. Search bar (Medium Priority)
7. Reservation page (High Priority)
8. Order page (High Priority)
9. Contact/customer service page (High Priority)
10. Payment page for orders (Medium Priority)
11. About page (High Priority)
12. Track order page (Low Priority)

Limitations:

1. The website may need premium feature causing extra costs to produce website. Pay for the premium option.
2. People may want to not sign up for the website so provide a guest option.
3. One menu may be confusing to navigate. Provide specific menus to view specific items i.e. Appetizers, entrees, desserts and beverage.
4. People may prefer to make reservations over the phone rather than online. Provide a phone number.
5. Ordering food online will make the restaurant more money but will cost the customer more for delivery fees.
6. People may like to pay in person instead of online. Provide delivery boy with equipment to accept cash or card.
7. People may struggle finding what they are after. Provide search bar for direct access to desired item.
8. Contact page for any inconvenience a customer may have and want to resolve.

Featured Options:

High Priority:

1. Login/Sign-up to save preferences/orders and address
2. Easy navigation on the home page
3. Easily accessible via phone page/app
4. Responsive when doing an action i.e. clicking menu button or searching
5. Reservation page with Calander to select date and time for planned event
6. Contact information easily found on each page
7. About Us page

Medium Priority:

1. Create payment online optional for delivery. Allow people to pay in person.
2. Search bar for ease of access on website FAQ page up to date with nutritional facts about food.
3. Cart to view order prior to purchasing food/beverages

Low Priority:

1. Track order page for customers to view the stage at which the food is at and how close the food is to being at their house.
2. Sub menus within the main menu

Time Estimate:

1. 2 days for gathering content and planning out the web pages.
2. To produce the website with all the features it will take approximately 4–7 days
3. an additional 3-4 days for testing and bug fixes.